

2nd DMA enforcement workshop
"Meta's compliance with the DMA"
Date: 3 July 2025

9:00-9:30	Registration/coffee
9:30-9:40	Introductory remarks by the Commission
Update on the first year of DMA compliance	
9:40-9:55	Presentation by the Commission on regulatory dialogue with Meta
9:55-10:30	Presentation by Meta on the evolution and effectiveness of its compliance measures over the past year Key Themes from the past 12 months (incl. Art. 6 (2), 5 (2), and ads transparency)
10:30-10:50	Q&A on the presentation and open discussion
10:50-11:20	Coffee break
Data combination in Meta's advertising services	
11:20-11:25	Introductory remarks by the Commission
11:25-11:55	Presentation by Meta on Accounts Center and the compliance of its advertising model with the DMA
11:55-12:15	Q&A on the presentation and open discussion
Lunch Break 12:15-13:15	

Information session on Meta’s data portability solutions	
13:15-13:20	Introductory remarks by the Commission
13:20-13:45	Presentation by Meta on its data portability solutions Practical information on Meta’s compliance solution for data portability - what is available and where to find it.
13:45-14:00	Q&A on the presentation and open discussion
The interoperability of Meta’s messaging services	
14:00-14:05	Introductory remarks by the Commission
14:05-14:30	Presentation by Meta of interoperability on its messaging services An overview of interoperability on WhatsApp and Messenger, focusing on the user experience, and future developments.
14:30-14:50	Q&A on the presentation and open discussion
14:50-14:55	Concluding Remarks by the Commission